

PRESS RELEASE – For Immediate Release

SchoolFusion Adds Powerful Web 2.0 Tools to School Websites

Students and Teachers have Blogs, Wikis, Streaming Video and more in the classroom

Denver, Colo. —[September 29, 2009]— [SchoolFusion](#) recently released its newest technology to current K–12 customers. The newest features include: highly configurable Classroom Pages, a Newsletter System, Streaming Video and Wikis. Each feature aims to increase teacher usage, enable better administrator contact with the community and reinforce 21st Century collaborative learning initiatives that keep students engaged.

Each teacher's Classroom Pages now contain a robust set of Web 2.0 tools called FusionTools. FusionTools include RSS, slideshows, blogs, video and wikis. Teachers can supplement ordinary classroom tasks and assignments with any of our FusionTools to effectively transform and modernize classroom interaction and accountability in a 21st century, K-12 safe environment. The intuitive functionality of SchoolFusion Classroom Pages leads to higher adoption rates by teachers of varying technological abilities.

“The simplicity of our Classroom Pages reduces the intimidation factor. Users of all computer skill levels can now create a wiki, observe student contributions and review the overall results for grading,” explains [Stephen Shapiro](#), president of SchoolFusion. “Some of our most prolific power users are baby-boomer teachers that admittedly were skeptical at first.”

SchoolFusion's Newsletter System allows administrators to communicate effectively and professionally with parents, faculty, students and the community. Administrators can choose from templates to create their own content, as well as determine the frequency of editions. The SchoolFusion Newsletter System allows users of all technological abilities to create professional looking content.

Along with podcasts and audio files, SchoolFusion now offers streaming video capabilities to all customers. Incorporating this technology into everyday learning keeps students engaged and connected to the classroom. Once videos are uploaded, students can watch and comment with other students via our proprietary, CIPA compliant blogging system.

SchoolFusion's Wikis use a similar software platform to Wikipedia to create an integrated and collaborative learning environment. Teachers can utilize real-time publishing of student entries to unleash the power of collaboration. Unlike other wiki software, it has a SchoolFusion profanity filter to ensure all entries are acceptable for K-12 use.

Each of the new features is integrated into SchoolFusion's innovative personalization tool. This means information from the school website, district website, classroom pages and any FusionPage can be gathered and distilled via RSS feeds so that each student, parent and teacher is kept up-to-date with the information that is important to them. This personalization helps distinguish SchoolFusion from competitors and makes it a highly popular presence within school communities.

According to Shapiro, “We work with our customers to provide tools that they need and will use. We respect our customer's judgment and are nimble enough to allow them to request features rather than us pushing features on them. This creates what we call, [The School Fusion Difference](#), and has always resulted in our websites being well-used, rather than collecting dust at the end of the semester.”

So far the response to the new features from SchoolFusion clients has been overwhelmingly positive.

About SchoolFusion

SchoolFusion is a leading provider of Web site and communication solutions for K–12 education. Its customized Web tools aim to connect administrators with teachers, students, parents and their communities by empowering districts to communicate more effectively using customized content management systems, online calendars, easy-to-use classroom websites, Web 2.0 tools and CIPA compliant messaging. SchoolFusion recently won a “Best in Tech 2009” award from [Scholastic Administr@tor](#).

SchoolFusion serves over 5,000 schools with over 1 million users in 44 states across the United States, providing effective communication tools that build strong school communities where students get the 21st century learning experiences they need to thrive. SchoolFusion headquarters are located in Denver, Colo. Learn more by visiting www.schoolfusion.com or call for a demo at 1-800-906-0911.

Press Contact:

Holly Shellner, Marketing Director

SchoolFusion

800-906-0911x231

hshellner@schoolfusion.com

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